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All India Educational
Consultants & Counsellors
Association

AIECCA CONNECT 2026 SEASON 3

Empowering Education, Enabling Futures

**INDIA'S BIGGEST EDUCATIONAL
CONCLAVE AND EXPO**



DATES: JANUARY 23rd & 24th, 2026



Venue

**KINFRA International Exhibition
Convention Centre, Kochi**

About the Event

AIECCA Connect is the flagship annual event of the All India Educational Consultants and Counsellors Association (AIECCA). Now in its third edition, it connects students, consultants, and education leaders from India and abroad through inspiring sessions, cultural showcases, and India's largest B2B education networking platform.

Why AIECCA Connect Season 3?

This year, AIECCA Connect goes beyond education—it's a movement. With the theme "Say No to Drugs – Say Yes to Education," the event focuses on guiding students toward meaningful career paths while spreading awareness about the dangers of substance abuse.

Our Mission

- Explore Careers: Offer authentic guidance on higher studies, competitive exams, and global opportunities.
- Empower Choices: Inspire students to choose education over addiction.
- Create Impact: Build awareness, provide direction, and unite educators, parents, and youth toward a brighter, drug-free future.



About AIECCA

The All-India Educational Consultants and Counsellors Association (AIECCA) is a national body uniting and empowering education consultants across India. It supports students with reliable guidance and promotes ethical, innovative consultancy practices. AIECCA is committed to supporting students, empowering consultants, and building collaborations that shape the education sector's future.

Mission

To empower students and equip consultants with the resources and networks needed for ethical and impactful guidance.

Vision

To create a trusted national network helping every student in India make confident, informed academic choices.



WHO ARE WE

EVENT HIGHLIGHTS

DAY 1 - BUSINESS TO CONSUMER

Highlights:

The event features expert keynote talks and panel discussions on emerging career opportunities in India and abroad, preparation strategies for competitive exams such as JEE, NEET, CAT, MAT, and TANCET, and global education pathways in over 50 countries including Spain, Germany, and Russia. Sessions will also focus on skill development and employability for the future workforce, helping students gain clarity, confidence, and actionable steps for their higher studies.

Impact of Day 1 :

The event will directly engage with over 10,000 students at a crucial stage in their academic journey, inspiring 12th graders to make informed career choices and encouraging final-year undergraduates to pursue higher education in India and abroad rather than facing uncertainty. With its dual-track format—career conclave by day and cultural engagement by evening—the program ensures maximum participation, enthusiasm, and lasting impact.



Audience

12th Grade Students
and UG Final Year Students



Footfall

10,000+ School
and College Students

Day 1 Event Highlights

EVENT HIGHLIGHTS

DAY 2 - BUSINESS TO BUSINESS INSTITUTIONAL ENGAGEMENT



Audience

Universities, Colleges,
Training Providers



Footfall

300+ Institutions,
& 2,000+ Delegates

Highlights:

The event will feature a comprehensive showcase of UG, PG, and professional programs, along with opportunities to promote international collaborations and student exchange initiatives. It will also highlight scholarships, financial aid options, and industry partnerships, serving as a dynamic hub for institutions and service providers to expand their outreach and collaborations. Additionally, the Consultant & Partner Conclave and exclusive sessions for AIECCA members, education consultants, and counsellors will provide valuable networking and professional development opportunities.

Impact of Day 2 :

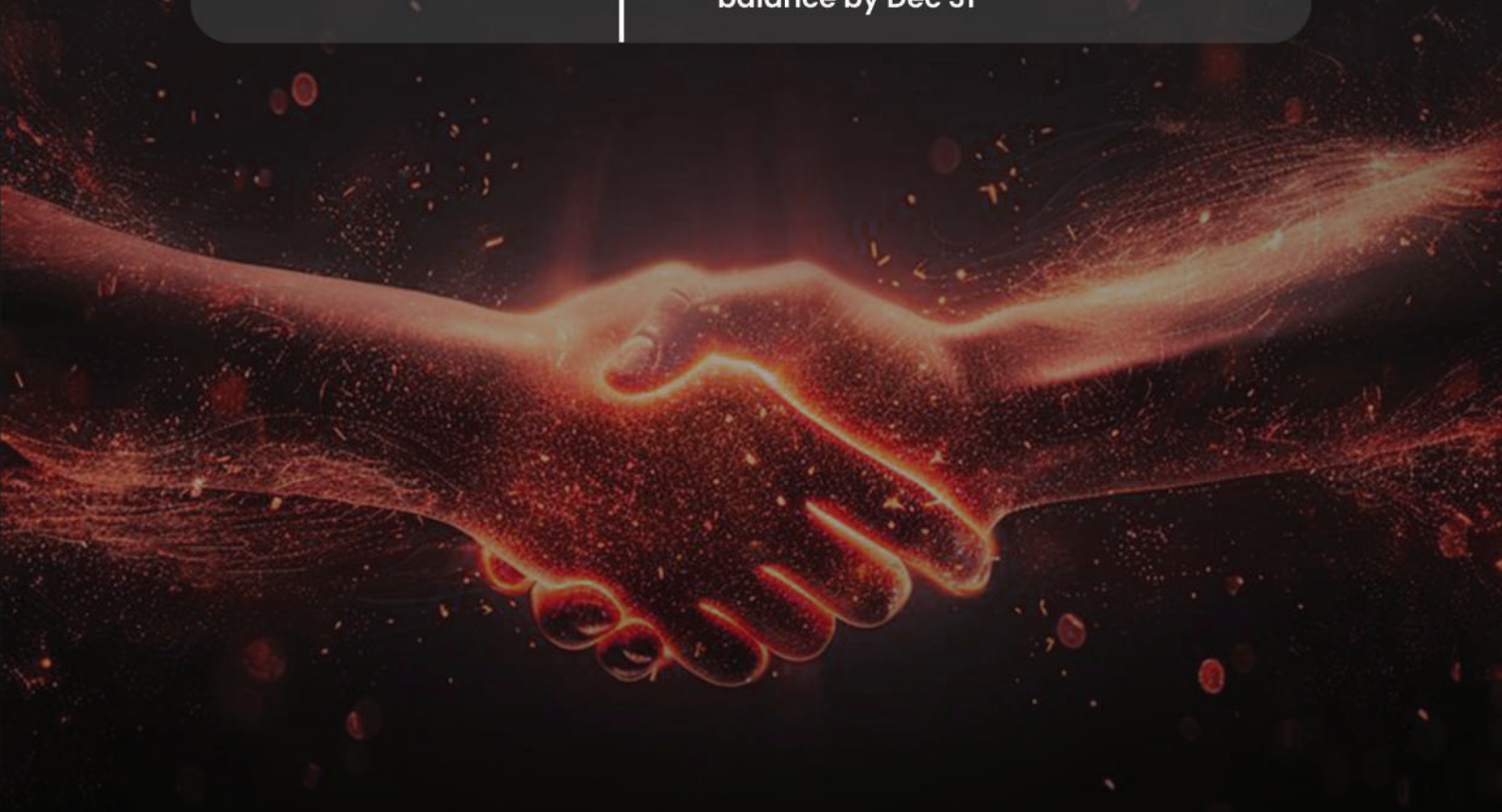
The event will showcase a wide range of UG, PG, and professional programs while promoting international collaborations and exchange opportunities. It will feature displays on scholarships, financial aid, and industry partnerships, serving as a key platform for institutions and service providers to expand their outreach and form new partnerships. Additionally, the Consultant & Partner Conclave and exclusive sessions for AIECCA members, education consultants, and counsellors will foster meaningful networking and collaboration within the education sector.

Day 2 Event Highlights

Sponsorship Opportunities

AIECCA CONNECT SEASON 3

Deliverables	Main Sponsor ₹ 12,00,000 + GST
Availability	Exclusive (1 Only)
Accommodation	5-Star (2 Rooms)
Brand Visibility	Logo on all collaterals, main LED screen & dedicated poster
Event Mentions	Recognition in all sessions & ceremonies
Media & Publicity	2 Full-page ads in Directory + 10 Social Media shoutouts
Promotional Videos	Logo in official promo video
Exhibition Stall	Complimentary Premium Stall
Networking Access	6 VIP Passes
Engagement	Opportunity to felicitate speakers on stage
Special Inclusions	Featured in pre & post-event press coverage
Payment Terms	40% advance to confirm, balance by Dec 31



Sponsorship Opportunities

AIECCA CONNECT SEASON 3

Deliverables	Co Sponsor ₹8,00,000 + GST	Associate Sponsor ₹5,00,000 + GST
Availability	Limited to 3 Partners	Limited to 12 Partners
Accommodation	5-Star (1 Rooms)	5-Star (1 Rooms)
Brand Visibility	Logo on LED screen & Shared Backdrop	Logo on LED Screen and Student Kits
Event Mentions	Recognition During Conclave & Cultural Events	Emcee Mention Once per day
Media & Publicity	1 Full-page ads in Directory + 05 Social Media shoutouts	Half page ads in Directory + 03 Social Media shoutouts
Promotional Videos	Logo in promo video	Logo in promo video
Exhibition Stall	Complimentary Prime Stall	Complimentary Stall
Networking Access	4 VIP Passes	2 VIP Passes
Engagement	participation business to business Sessions	Access to Business to Business Networking
Special Inclusions	Featured in highlight reels	Basic Media Inclusion
Payment Terms	40% advance to confirm, balance by Dec 31	40% advance to confirm, balance by Dec 31



Areas For ASSOCIATE SPONSORSHIP

- We are offering 12 exclusive Associate Sponsor opportunities, each representing a key partnership area within the event.
- Every area listed below counts as one of the twelve Associate Sponsorship slots.

Associate Sponsorship Areas

12 Sponsorship Opportunities

1. Platinum Partner
2. Golden Partner
3. Legacy Partner
4. Strategic Partner
5. Associate Partner
6. Entertainment Partner

7. Innovation Partner
8. Knowledge Partner
9. Corporate Partner
10. Media Partner
11. Digital Partner
12. Hospitality Partner

NOTE

All 12 partners will receive the full benefits outlined under the Associate Sponsor package (₹5 Lakhs + GST each).

Exhibition Stalls

₹1.5 LAKHS EACH + GST

Open to Educational Institutions & Service Providers

Branding Visibility

- Stall branding with institution name & logo.
- Logo on event directory stall map.

Event Mentions

- Inclusion in Business Directory (quarter-page).

Publicity & Media

- 1 Social Media mention pre-event.

Engagement

- Direct student interaction (10,000+ footfall).
- Networking opportunity with consultants and institutions.



PREVIOUS SEASON

Highlights



Why Partner With us WHY PARTNER WITH US

Direct Access: Engage with 10,000+ 12th & UG final-year students actively exploring higher education pathways.

Nationwide Reach: Connect with 3,000+ consultants & counsellors across India through AIECCA's strong network.

Brand Authority: Strengthen your visibility and trust within the education ecosystem.

Unmatched Platform: Be part of India's largest educational consultancy association, shaping the future of student guidance.



GLOBAL EDUCATIONAL EXPO

The background of the poster is a dark, atmospheric stage setting. Several spotlights are positioned above a circular wooden stage, casting beams of light downwards. The overall tone is dramatic and professional.

AIECCA CONNECT 2026 SEASON 3

Contact Details

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Event Convenors

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